Interventions summary supporting delivery of PCN DES for prostate cancer

**STEP ONE**
**LOCAL DATA**
Cancer Alliance provide local data on cumulative shortfalls in urological cancer referrals and treatments from pandemic.

**STEP TWO**
**AUDIT & IDENTIFY TARGET GROUP**
- Men aged 50-70
- Black men aged 45-70
- Men over 45 with family history of prostate or breast cancer are at high risk but may not always be identifiable.

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**Proactive Information**
Provide prostate cancer information via:
- SMS message using your unique risk checker URL – contact us to request
- Order leaflets: A quick guide PSA
- Pharmacy can include information in prescription collection bags to at risk men
- Noticeboards: posters and images

**Opportunistic Conversations**
GPs, Advanced Nurse Practitioners and HCPs have prostate cancer risk awareness discussions with patients

**Proactive Awareness raising**
- Develop local plan, with other PCNs, to promote awareness
- Collaborate with local groups of target audience
- Book health awareness event with Prostate Cancer UK

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**RESOURCES**
- Bulk order Prostate Cancer UK resources by registering
- Education for health professionals
- Guidance:
  - Navigating PCRMP and NICE NG12 guidance on PSA testing
  - PCN DES Specification 4
- Contact us for support on delivery