

BREW & BAKE

OUR RECIPE FOR SUCCESS

Here are our top tips to make sure you have fun with family and friends, drink tea and eat lots of delicious cakes while raising money to help stop prostate cancer being a killer.

Choose a date

Invite everyone – friends, family, work pals. Whether you are at home, in the office, or as part of a larger event, let them all eat cake and get the word out there.

Roll up, roll up

Use our posters, get on the phone, and spread the word via social media using **#BrewAndBake**. We have a template press release you can use too on our website.

Tips to help raise lots of dough

- Remind guests to bring cash on the day, leave donation boxes at the door.
- Hold a raffle.
- Add a bake off, best bake, or guess the weight competition.
- Ask people to bring their second hand books and host a book sale.
- Keep costs from rising by asking local shops to donate.
- Have a range of cakes and savouries on offer.



What you 'knead' to know

- Keep it safe by following basic hygiene principles when handling food.
- Use our cake labels to let people know if they contain any ingredients that can cause allergies (nuts, dairies, gluten etc.)

Relax and have fun

Remember to take lots of pictures and to take time to enjoy the event with your guests.

Thanks a million

Thank all your guests for attending and giving so generously. Say a public thank you on social media; you may even get a few last minute donations from friends who couldn't make the day.

Tot up your total

It's easy to send us the money you raised for your event in the way it suits you:

- Donate on line.
- Do a bank transfer – contact us to get our bank details.
- Call us and make a payment using your card.
- Send us a cheque – made payable to Prostate Cancer UK.

Visit our website to download more materials, ideas and recipes.

**[prostatecanceuk.org/
brewandbake](http://prostatecanceuk.org/brewandbake)**
or call **0800 082 1616**

#BrewAndBake

