How to use our supporting logo

Thank you for supporting Prostate Cancer UK – your support means everything to us. You should have our supporting logo png files, so below are a few instructions on how to use them.

Minimum height
Please make sure the logo is least 25mm high so our name can be read easily.

Clear zone
Please leave a clear space around the logo so that it doesn't merge into any other artwork and remains readable. The minimum clear zone for our logo is the height of the box around the 'Supporting' text.
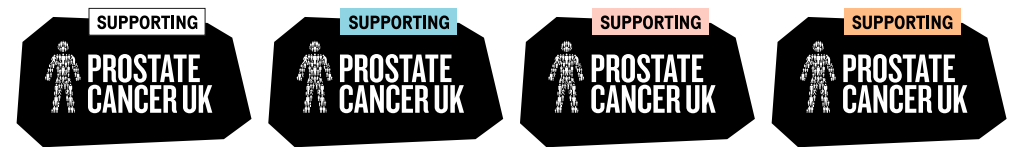
DON'TS ✕

1.

2.

3.

Some basic rules

1. Please do not separate the 'Prostate Cancer UK' wording from the man of men symbol, or arrange them in a different way.

2. Please do not squash, stretch or distort the logo in any way – to avoid doing this, hold shift while you resize the logo.

3. Please do not change any of the colours.

Colour and placement
We have a few different colour options, so you can choose the one that will work best with your design:

The logo files are pngs, which means they have a transparent background and you'll be able to place them over images or backgrounds without a box appearing underneath. Please put the logo in a clear area of your design or image so that it stands out and try to use a colour (for the supporting box) which doesn't clash with your background. We've included a few examples below of good and bad use of our supporting logo.

✓ CHARITY BAKE SALE

✓ CHARITY FUN RUN
Date time and place bring your running shoes!

✓ Birthday party to raise funds and awareness for Prostate Cancer UK

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