

PROSTATE CANCER RISK AWARENESS IN PRIMARY CARE

This is a summary of our main toolkit which you can download [here](#), offering evidence based recommendations, and how to implement.

Three Quality Improvement activities

Improve data quality

Standardise recording

- Ethnicity
- Family history
- Confirmed BRCA2 gene variation

Education

- Changes to diagnostic pathway
- Prostate cancer risk factors
- Proactive approaches for high risk men

Build trust

Engage with Black communities and areas of high deprivation

- Neighbourhood teams
- Prostate Cancer UK
- Grass roots organisations

What men need to know

Our research (2022) found that only 54% of men know that prostate cancer is the most common cancer for men and that 4 out of 5 men didn't know that ethnicity was a risk factor. The below are further examples of what men think. We'd recommend proactive conversations with men, to empower and educate.

Three things to let men know

Proactive conversations addressing the below will support men in making informed decisions about their prostate health.

What men think

- I'll be invited for a test right?

- It's a finger up the bum isn't it?

- I'm not feeling poorly so I don't need to worry....

What men should be told

Educate men about

- Risk factors
- Prostate-specific antigen (PSA) blood test pros and cons

- It's a PSA **BLOOD** test
- They can refuse digital rectal exam (DRE)

Earlier stages of prostate cancer for many men has no symptoms

Addressing

1. Early diagnosis
2. Health inequalities

Resources

Education resources

Webinars for Healthcare Professionals

Counselling patients on the pros and cons of the PSA blood test

Changes in diagnostic pathway

The modern diagnostic pathway webinar
Dr Olly Hulson

Use of Digital Rectal Exam (DRE)

Getting it Right First Time (GIRFT)
Urology: Towards better diagnosis and management of suspected prostate cancer

Is the DRE any good as a prostate cancer screening test?

GP guidance on when to refer men if they do or don't have symptoms

Navigating NICE NG12 and Prostate Cancer Risk Management Programme (PCRMP) guidelines

Explaining your faster diagnosis referral to patients

Order our resources

Awareness resources

Contact us for your own editable 1 in 8 and 1 in 4 at risk poster with unique QR risk checker code and URL

If you want to order in bulk, then you will need to **register/sign in**.

GET IN TOUCH

Project support - risk awareness, health inequalities, earlier diagnosis, data requests: campaigns@prostatecanceruk.org

Educational support - find out about courses, CPD, training for VTSS, resources: professionals@prostatecanceruk.org

Black Health Engagement and Equity - if organising an event that's engaging with your Black communities then please **contact us**

TRANSFORM trial - to find out more about our screening trial: Transform@imperial.ac.uk



PROSTATE CANCER UK

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