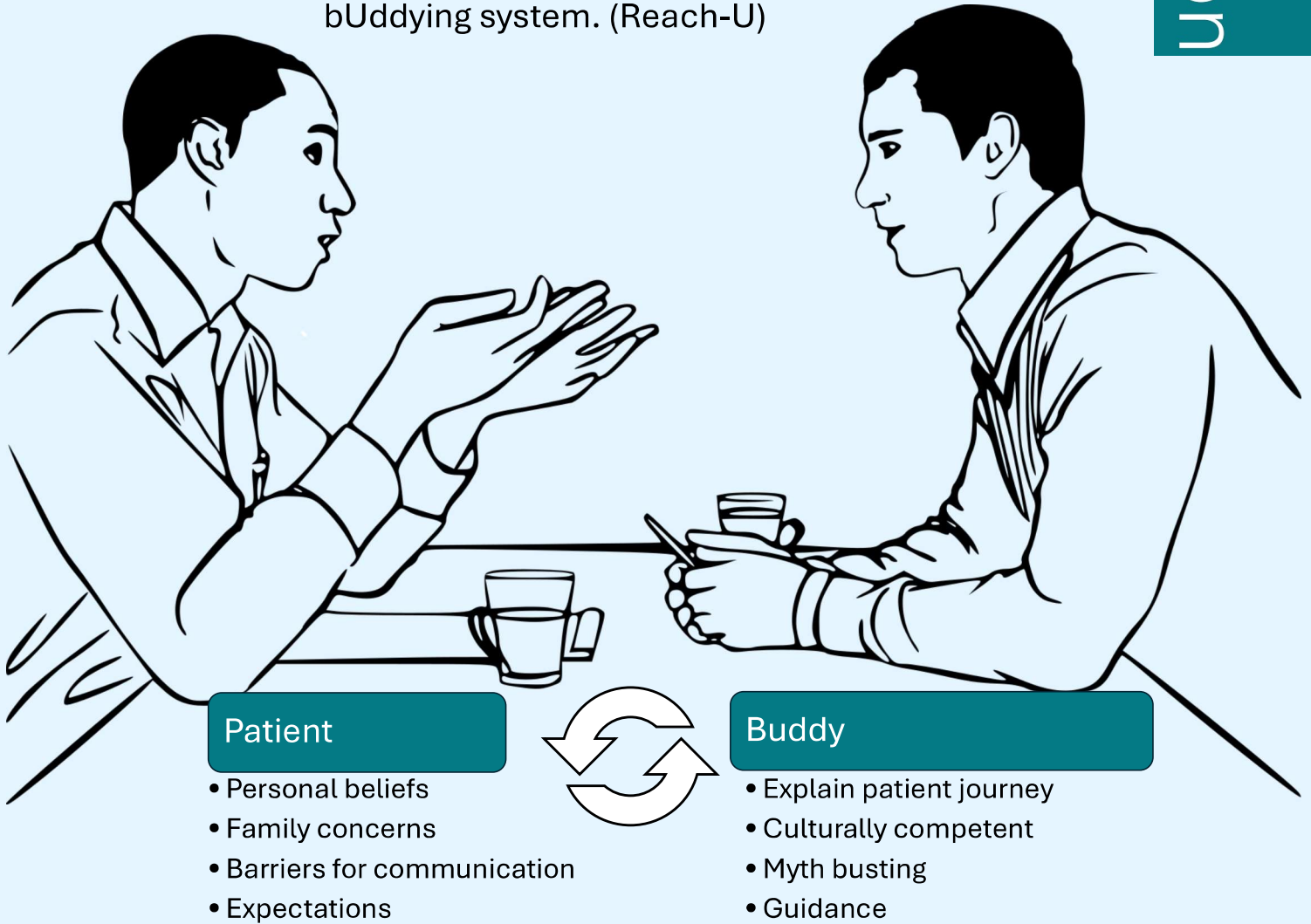


Understanding and minimising failure to Engage African-Caribbean prostate cancer patients with curative treatment: feasibility of a Buddy system. (Reach-U)



Prostate buddies help to engage African Caribbean patients with Prostate Cancer

Aims:

This qualitative research study aims to evaluate the effectiveness of the UCLH Prostate Cancer Buddy Scheme in improving curative outcomes for African-Caribbean men diagnosed with prostate cancer, by increasing our healthcare service engagement with this community to reduce treatment delays.

Methods:

The project involves recruiting and training Prostate Cancer Buddies **to interact with patients and provide them with health information resources**. Interactions are recorded and data collection includes patient feedback, structured interviews, and service evaluations. **Indirect measures of effectiveness include monitoring undertreatment rates by ethnicity at UCLH.**

Results:

From January 2024 to the 25th of 17th May 2024, **15 patients have been referred to the program** and received counselling from a trained buddy (healthcare assistant, AB). Main points of concern from patients have been erectile dysfunction and urinary continence information. Recruitment is ongoing and training patient buddies to expand the program will begin shortly.

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