

THE 18TH

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John Brownless



**PROSTATE
CANCER UK**



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One proud local golfer has made a major impact in raising funds and spreading crucial awareness about prostate cancer in his community – and his penchant for saving lives has now gone global.

Super supporter John Brownless, 60, has raised more than £150,000 for Prostate Cancer UK over the last nine years having been diagnosed with the most common cancer in men in 2004.

Diagnosed at just 42 years old, John's love of golf has seen him stage numerous golf days, at home and abroad.

Prostate Cancer UK raised almost £2m across golf in 2022 but you can't put a price on the life-changing role former captain Brownless has played upon others, with around ten men, at his last count, diagnosed after reacting to his story and visiting their GP.



I've had grown men charge across the golf course and thank me.

"Many have told me they have been diagnosed with prostate cancer, but that they are having treatment. They are so grateful."

Brownless, who has also hosted successful golf days in Spain as well as embracing walking, cycling and running events for the charity, hosts his annual day at Shipley Golf Club.

He has also forged friendships with those affected in England and Spain, admitting he sees our Man of Men pin badge frequently among the ex-Pat community in Orihuela Costa near Torrevieja Alicante.

He added: "People say quite often 'why do you keep doing this year on year as you are banging the same drum?' I tell them the reason I do it, is, as well as awareness I've got two sons, one 30, one 13 and I don't want them to have prostate cancer, so if I can

do anything to help find a cure before they get into the vulnerability of age where they can pick it up, then I've done my bit. That's the reason I do it."

And it was at his 2019 golf day in West Yorkshire that a chance meeting inspired a decorated golfing star to join the fight.

John's passionate address to a packed room of golfers after a successful sixth golf day caught the attention of fellow Yorkshireman Alan Muff, who had played with friends that day.

Unbeknown to John, Muff is manager to former Masters champion Danny Willett and was so inspired by the speech that he decided to get Danny involved.

Fast forward to the opening PGA Tour event of the following season in Abu Dhabi, and Danny was sporting our iconic 'Man of Men' pin badge on his golf bag, and when Willett hosted the Betfred British Masters in 2020 he selected Prostate Cancer UK as his charity of choice – and helped raised £25,000.

And Brownless was in for a shock when Willett hijacked a staged press interview at The Belfry to thank him for his tireless support of Prostate Cancer UK and present him with a custom wedge.

With two more days on the horizon, John shows no sign of slowing down either, adding: "Golf is a game for life and it's so important to get the message out about the dangers of this disease. I have a passion for the charity and saving the lives of men."



IN THE GOLFING COMMUNITY

Second City tournament gives golfers first class experience again

The Second City Charity Golf Classic is always a highlight in the Midlands' golfing calendar – and 2022's instalment was no exception.

Thanks to the Pro-Am's 43 teams, who went head-to-head at Little Aston Golf Club last July, tournament director Jilly Cosgrove was able to hand over a cheque to Prostate Cancer UK for a whopping £10,632, taking the tournament's overall fundraising support to more than £72,895 over seven years.

Jilly said: "A member of the committee was diagnosed with prostate cancer, and I wanted to support a men's health charity, so we've supported the charity since then. My husband was also diagnosed last year and is thankfully doing well, so it's a cause very close to my heart."



If we can educate just a few of those about prostate cancer and have the charity's messaging resonate, then we've played our part.

And her advice for anyone thinking about hosting a golf day for Prostate Cancer UK this summer?

"Make sure the course is right, and it's never too early to start selling your teams," she said. "And most importantly – make sure every golfer has a great day."



18th inspires Tommy to get into fundraising swing

A copy of this newsletter helped a Northern Irish captain on his way to raising over £3,100 for Prostate Cancer UK at his club last year.

Tommy Dallas, captain of Greenisland Golf Club in Carrickfergus, was diagnosed with prostate cancer following a routine health check in 2018.

"After the initial shock, treatment started quite quickly," Tommy said.



I continued to play golf despite my lack of physical strength and energy, but my mates were encouraging and I enjoyed the craic.

In 2020, a copy of The 18th newsletter landed on Tommy's doormat and it was this that inspired him to fundraise for Prostate Cancer UK when his captaincy began two years later, with his efforts raising an impressive £3,105.

He said: "Over my captaincy we've sold Man of Men badges and I've rattled collection tins most weeks and left them in the bar. We held a 36-hole golf challenge last summer, with players paying to play 18 holes with three clubs plus a putter, and then 18 holes after lunch with six clubs plus a putter. Everyone at the club has been very supportive, and it has amazed me at how many guys within the club have been affected by prostate cancer."



Man of Men is the motivation for James

It all started with a badge for golfing charity champion James Finnie.

The 58-year-old from Falkirk, spotted our Man of Men pin badge on the lapel of Sky Sports presenter Jeff Stelling back in 2019, and that triggered a chain of events that has seen him raise thousands of pounds and lifesaving awareness.

James, who has no family link to cause, was driven to support our work after reading up about the charity. His first event started with a box of balls and a collection tin, and he has now hosted three golf days; the most recent seeing around 200 golfers raising a fantastic £10,000. He's already got 80 signed up for his next event in September and the support of local butchers and bakers who ensure those players are well fed, free of charge.

"I'm an avid golfer and when finding out about what the badge meant I discovered the Prostate Cancer UK Golf Society on Facebook and it's gone from there," said James, who proudly sports his own custom Man of Men-themed golf bag. "It started with a small spark and has turned into a huge firework.

"Knowing that money helps the great work of the charity is so gratifying. And it's great that people that have played thank me for raising their awareness and nudging them to speak to their GP. Raising money is absolutely brilliant, but raising awareness is even better."

Like James, you can host your own golf day with just a box of balls by contacting the golf team on 020 3310 7399.



It's back! The Big Golf Race returns for 2023

When we called on the golf community to take on our new golf fundraising challenge back in 2020, you answered – in your thousands.

Since then, 7,316 have conquered either two or four rounds of golf in a day as part of The Big Golf Race, raising an incredible £2,143,000.

This money will help fund vital research to find better prostate cancer treatments and tests and will also help our Specialist Nurses to keep providing award winning support to men and their families affected by the disease.

But we're not finished yet. The Big Golf Race is back for 2023 and bigger than ever. You can get involved by scanning the QR code below or visiting prostatecanceruk.org/golfnewsbgr to find out more and sign up. You don't want to miss out.

So, get your team together, choose from two or four rounds, choose a date, pick a course and get fundraising to help beat the most common cancer in men.



KIT YOURSELF OUT THIS WINTER

Our beanie hats and Glenmuir sweater will have you playing at the top of your game.



Get yours now
shop.prostatecanceruk.org/golf

Get 10% off online. Use code **GOLF23**

Help us beat prostate cancer in your club and bag a place at our Golf Championships.

Get in touch to find out more, visit prostatecanceruk.org/golf



**PROSTATE
CANCER UK**



RESOURCES FOR YOU

Support us

We can support you every step of the fairway! For a typical golf day we can provide you with: branded golf balls, tees, pencils, pin badges and a range of awareness literature, posters and banners. Clubs who use our branded materials raise significantly more awareness and funds.

We are happy to provide these materials for free to help you make the most of your day and reach as many golfers as you can. Register at

prostatecanceruk.org/golf



Speak to our Specialist Nurses

0800 074 8383*
prostatecanceruk.org

Whether you've been diagnosed or have concerns about prostate cancer or prostate problems, we're here to support you. We can also help partners, family members, friends, and health professionals with any questions you may have.

Call our Specialist Nurses from:

Monday to Friday 9am – 5pm
Wednesdays 10am – 5pm



Contact us

020 3310 7399

golf@prostatecanceruk.org

prostatecanceruk.org/golf

Social channels



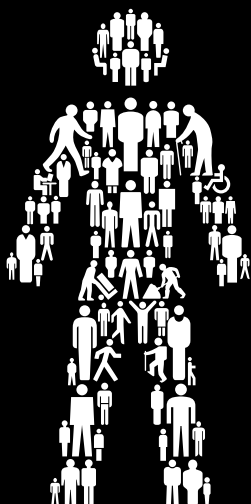
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