

THE 18TH

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THE INTERVIEW
British Masters special



**PROSTATE
CANCER UK**



THE INTERVIEW

British Masters special



After successfully hosting the Betfred British Masters in 2021, Danny Willett made a triumphant return to hosting duties at the Belfry earlier this month.

The Yorkshireman celebrated another fantastic fundraising weekend for Prostate Cancer UK, including a £19,000 donation from title sponsors Betfred after his performance at the four-time Ryder Cup venue, with £1,000 donated for every birdie and £2,000 for every eagle the 34-year-old made on the famous course.

Willett, who won the Masters in 2016, matched his 2021 performance with an impressive 19 birdies, meaning his contribution across his two years as host stands at an incredible £38,000.



You forget what British crowds feel like; they came out in their masses this year and it's been tremendous.

For the first time in two years, thousands of golf fans flocked to the competition at the iconic Sutton Coldfield venue's Brabazon course to capture a glimpse of some of the sport's leading names in action, including Willett, Lee Westwood and reigning British Masters champion, Richard Bland.

And, after an entertaining week of golf in the West Midlands, Thorbjorn Oleson lifted the Betfred British Masters trophy after a stunning eagle-birdie finish in the final round. The Dane held off a strong challenge from Sweden's Sebastian Soderberg to claim his sixth DP World Tour success.

Willett said: "It was very special to have the opportunity to host the Betfred British Masters for the first time last year and to be able to support Prostate Cancer UK too, so I'm delighted to have had the opportunity to do both again.

"You forget what British crowds feel like; they came out in their masses this year and it's been

tremendous. £19,000 is an unbelievable donation from Betfred and over the two years I've hosted we've raised £38,000 for Prostate Cancer UK, which is a phenomenal amount.

"I've been wearing the Man of Men badge with pride again during the 2022 DP World Tour season as we hope to raise more awareness about prostate cancer. It's the most common cancer in men and will affect one in eight of us, which makes the work done by Prostate Cancer UK even more important."

Betfred again pledged £1,000 for every birdie and £2,000 for every eagle made by Willett at this year's tournament, as well as the promise of a whopping £50,000 donation if any pro sunk a hole-in-one at the 14th.

Willett kicked off with four birdies on the Thursday, before chalking up an impressive eight the following day as he recorded the lowest score of the week so far. The Yorkshireman knocked in three birdies on the Saturday before rounding off his week with four on the final day as he finished the tournament five under par.

Before the tournament began, Danny tested his putting skills at Prostate Cancer UK's Long Put challenge, housed in the event's fan village.

For a £5 donation, golf fans had three attempts to sink a 20-metre putt and to win a sleeve of limited-edition Callaway golf balls. Thousands took part across the week, with the challenge raising more than £10,000 for Prostate Cancer UK – and over 100 skilful putters claiming a sleeve of balls.



IN THE GOLFING COMMUNITY

Albert claims top spot in grand final

The culmination of another year of fundraising courtesy of our friends HowDidiDo took place in the Spring – the How Do We Beat It Grand Final.

How Do We Beat It this year saw a whopping 4,700 golfers signing up with a minimum £5 donation, with those donations totting up to an impressive £36,095, taking their overall support to over £170,000.

After each golfer logged their scores through HowDidiDo – which holds the handicaps, results and scores of over one million golfers in the UK – their best eclectic round was then automatically calculated. From there, the 16 best cards won a place at the final, once again held at the world-renowned Trump International in Aberdeenshire in March.

And, after defying some tricky playing conditions, Albert Morrison, pictured below, was crowned the 2021 champion.

HowDidiDo CEO, Richard Peabody, said: “We’ve already raised a six-figure sum for Prostate Cancer UK but it’s only just the beginning. Let’s play more golf and help beat prostate cancer at the same time.”

To information on how to enter for 2022, visit howdido.com/prostatecanceruk



Steve's story: how former Pro brought up England's finest golfers

The eyes of the UK golf scene were on The Belfry and Danny Willett earlier this month, but one man was watching more eagerly than most.

Former PGA pro Steve Rolley coached Danny during his formative years and was also diagnosed and treated for prostate cancer last year, so seeing the Yorkshireman support Prostate Cancer UK at the tournament was a source of pride for the 69-year-old.

“Danny’s remained down to earth, and is someone you can talk to and have a conversation with,” he said. “I think it’s great how things have gone full circle. I helped him a bit, now he’s helping me and men like me with his work for Prostate Cancer UK.”

After a decade-long playing career, Steve turned to coaching and was shown the ropes by legendary founder of the European Tour, John Jacobs. He supported stars such as Willett, Tommy Fleetwood and Justin Rose during his time at England Golf and remains a pro at Worthing Golf Club.

He was diagnosed with prostate cancer last September, and, after receiving the all-clear, Steve is now calling on the golf fraternity to know their risk of the disease and support Prostate Cancer UK at their golf club.



Have you got what it takes to take on 72 holes of golf in one day?

Join thousands of golfers this summer and choose from the Marathon (four rounds in a day) or Half Marathon (two rounds in a day). Get golfing with your mates and fundraise to help beat prostate cancer.

Sign up here: prostatecanceruk.org/golfnewsbgr



Captain's log

Club captains past and present combined last summer as part of an epic year of fundraising at Lamberhurst Golf Club.

Eric Sneddon capped a captaincy full of raising funds and awareness of prostate cancer by taking on The Big Golf Race with friend and former captain, David McCluskey.

The duo took on The Marathon – four rounds in one day – raising an impressive £6,000 along the way, taking Eric's overall tally to over £17,000 for the year.

The 72-hole challenge had added significance for Eric, as he had received some positive news regarding his prostate cancer just days before he took on the BGR.

"A few weeks before The Big Golf Race I had an MRI which showed evidence of cancer growth, so I had to have a biopsy 10 days before we were due to play. Thankfully my doctor confirmed it was low volume and low risk just two days before," he said.

"Supporting Prostate Cancer UK was a natural thing to do for me as I knew there was a lack of knowledge about the disease among men and I wanted to help others. The charity stands out as a natural fit for a men's golf captain given golf clubs' demographic profile; few causes are likely to affect them more on a personal level or among their peers.

"Also, the support given to captains by the charity is second to none, and provides you with information, materials and ideas for fundraising activities."



Fundraising is tree-sy work for Weybrook Park captain Jan

The diagnosis of a captain's partner inspired a bumper year of fundraising at a Basingstoke-based golf club.

Jan Dewey raised a superb £7,490 during her captaincy at Weybrook Park, with Prostate Cancer UK a cause particularly close to her heart following the diagnosis of her partner, Brian.

"After seeing stories about the disease in the newspapers and on TV, he visited his doctor. And thank goodness he did as after a biopsy, he was diagnosed," she said.

"But after radiotherapy and hormone treatment, he is now cancer free. I wanted to make as many men aware of prostate cancer and the quickest way was to nominate Prostate Cancer UK as my chosen charity. The charity benefits all men and saves many lives."

Despite her captaincy being disrupted by Covid-19, Jan, supported by seniors' captain Frank Cozzo and men's captain Sandy Burrell, raised the terrific total through collections, a book-swap library and by allowing members to make a donation in return for planting a tree on Weybrook Park's new West course, which opened last July.

She said: "The trees could represent whatever you wanted and it was fabulous seeing them grow. Fundraising wasn't easy overall with two lockdowns, but we did our best.

"My advice to future captains is simply take it in your stride. Every week brings a new challenge and each captain serves their club and members differently."



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RESOURCES FOR YOU

Support us

We can support you every step of the fairway! For a typical golf day we can provide you with: branded golf balls, tees, pencils, pin badges and a range of awareness literature, posters and banners. Clubs who use our branded materials raise significantly more awareness and funds.

We are happy to provide these materials for free to help you make the most of your day and reach as many golfers as you can. Register at

prostatecanceruk.org/golf



Speak to our Specialist Nurses

0800 074 8383*

<https://prostatecanceruk.org/get-support/our-specialist-nurses>

Whether you've been diagnosed or have concerns about prostate cancer or prostate problems, we're here to support you. We can also help partners, family members, friends, and health professionals with any questions you may have.

Call our Specialist Nurses from:

Monday to Friday 9am – 5pm

Wednesdays 10am – 5pm



Contact us

020 3310 7227

golf@prostatecanceruk.org

prostatecanceruk.org/golf

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