How to use our supporting logo

Minimum height
Please make sure the logo is least 20mm high so the charity name can be read easily
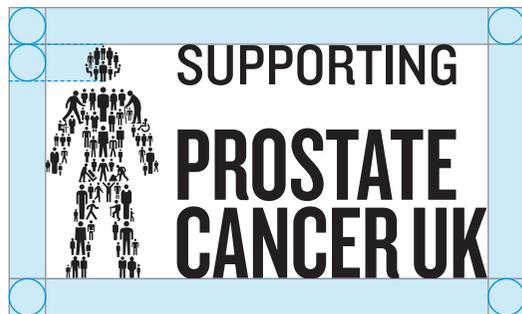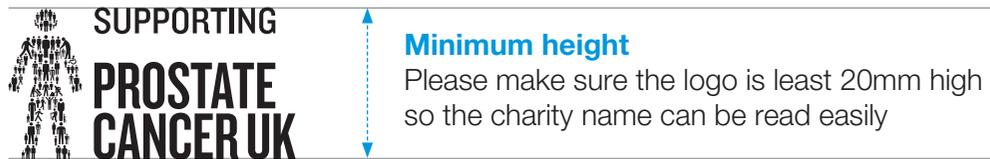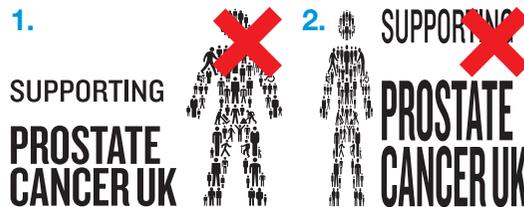

Clear zone
Please ensure you leave clear space around the logo so that it doesn't merge into any other artwork and remains readable. The minimum clear zone for our logo is equivalent to the height of the head in our man of men symbol.

Colour and placement
We have provided a black version and a white version of the logo, so you can choose the one that will work best with your design:

PCUK_supporting_black.png
– for use on white or light-coloured backgrounds.

PCUK_supporting_white.png
– for use on black or dark-coloured backgrounds.

The files are transparent, so you will be able to place them over images or coloured backgrounds without a box appearing underneath. When choosing the placement for the logo, please find a clear area of the design/image so the logo stands out and can clearly be read.
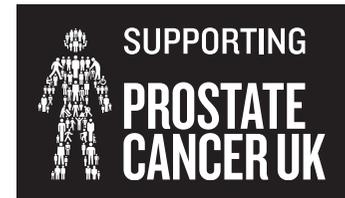

Some basic rules
1. Please do not separate the 'Prostate Cancer UK' wording from the man of men symbol, or arrange them in a different way.

2. Please do not squash, stretch or distort the logo in any way – to avoid doing this, hold shift while you resize the logo.

3. Please do not change the colour of the 'Prostate Cancer UK' wording or the man of men symbol.