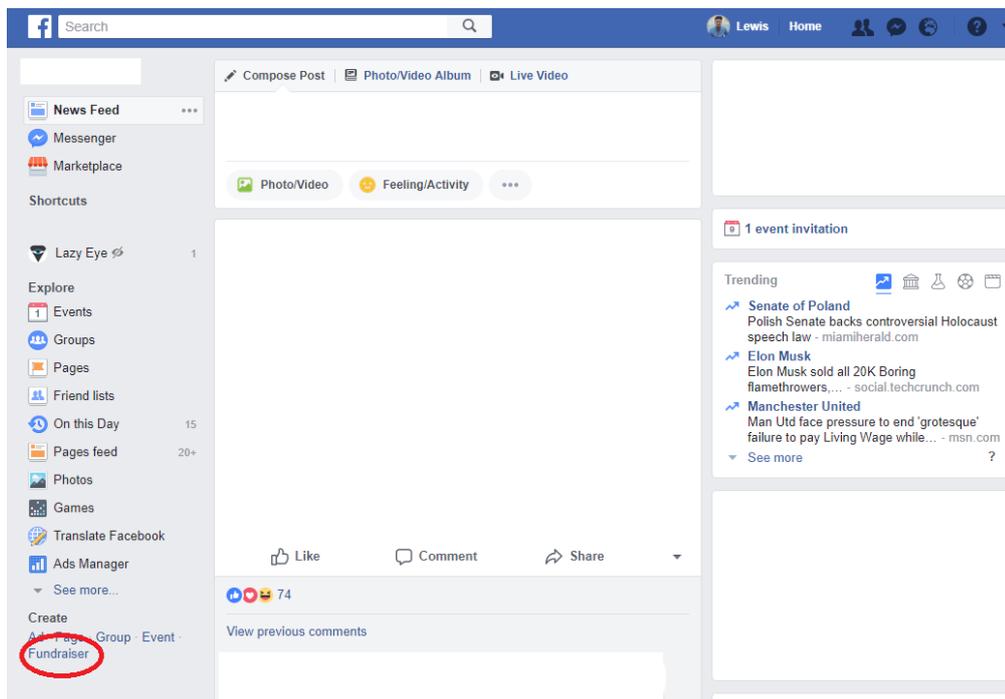




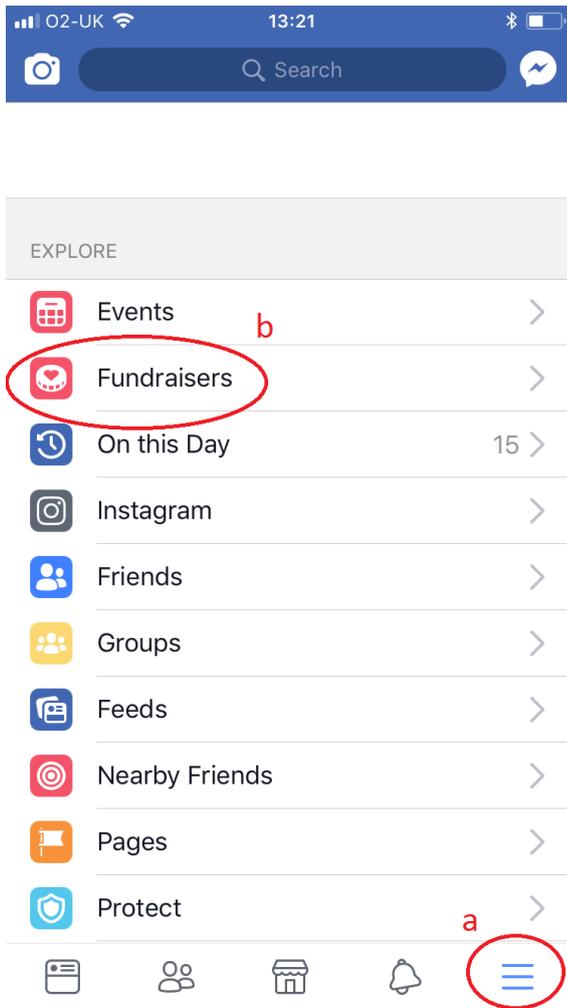
**PROSTATE
CANCER UK**

How to create a Facebook fundraising Page

If you're on your **desktop**, click on 'Fundraiser' at the bottom right corner, under 'Create'.



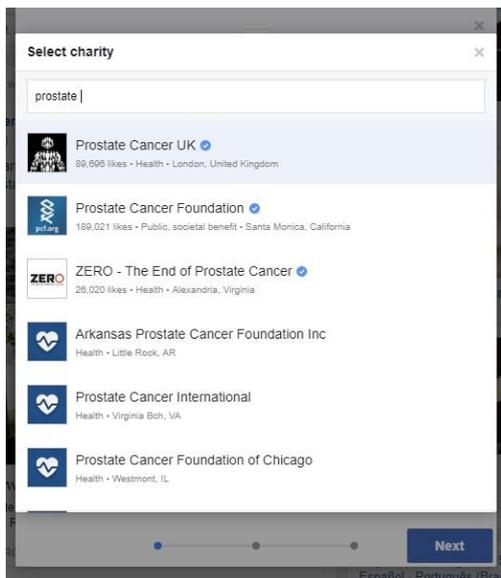
If you're on your **mobile**, just click on the three horizontal lines (a), then click on 'Fundraisers' (b).



Next, you'll need to select who you're raising money for. Select 'Charity' and you'll be taken to the next step.



Different charities will come up that you can fundraise for. If we're not on that list, start typing in 'Prostate Cancer UK' and our Facebook page will come up to select.



Next up, you'll be asked for the basic details of your fundraiser. Put in how much money you hope to raise and when you want your fundraiser to end.

Let's start with the basics

Who are you raising money for?
Prostate Cancer UK

How much money do you want to raise? ⓘ
150 GBP

When should your fundraiser end? ⓘ
13/2/2018

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next

And now comes the good part! Telling everyone why you're fundraising for us!

Facebook will suggest titles and descriptions for you, but it's always better to make it personal and tell your friends, family and supporters exactly what you're doing, and why you're doing it.

For your title:

If you're doing anything special for your fundraiser or for a particular person, make sure you let people know! This helps people understand what you're doing, and it also helps us see how we can support you in achieving your goal.

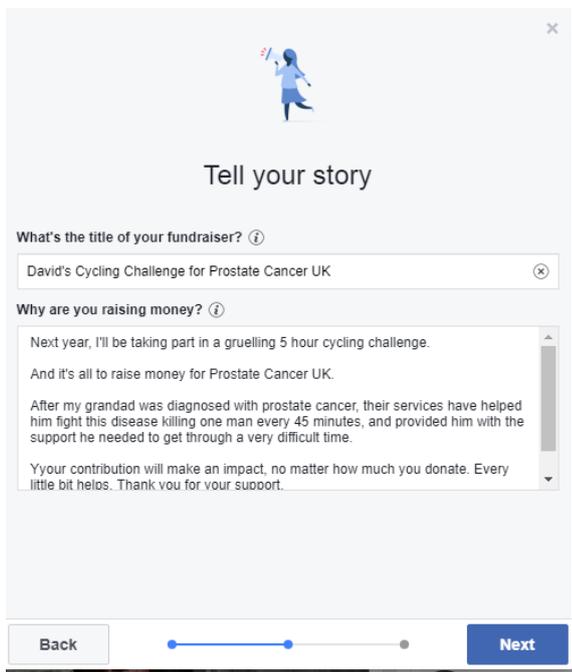
Here's some examples of titles that work: David's cycling challenge for Prostate Cancer UK, Janet's Iron Man 2019 for Prostate Cancer UK, or Jamila's Anniversary fundraiser for Prostate Cancer UK.

For your description:

Let people know what you're doing (if you're doing a run, or an event for instance) and why you've chosen Prostate Cancer UK to fundraise for.

If you have a connection to prostate cancer or a personal reason for supporting Prostate Cancer UK, here's your chance to tell everyone about it.

By sharing your story, your friends, family and supporters will be more likely to donate generously to your fundraiser. Sharing personal stories is always such a powerful way of getting people to act and donate.



The screenshot shows a mobile application interface for creating a fundraiser. At the top, there is a small illustration of a person in a blue uniform holding a red flag. Below this is the heading "Tell your story". The form consists of two main sections:

- What's the title of your fundraiser?** This section has a text input field containing "David's Cycling Challenge for Prostate Cancer UK".
- Why are you raising money?** This section has a text area containing the following text:
"Next year, I'll be taking part in a gruelling 5 hour cycling challenge.
And it's all to raise money for Prostate Cancer UK.
After my grandad was diagnosed with prostate cancer, their services have helped him fight this disease killing one man every 45 minutes, and provided him with the support he needed to get through a very difficult time.
Your contribution will make an impact, no matter how much you donate. Every little bit helps. Thank you for your support."

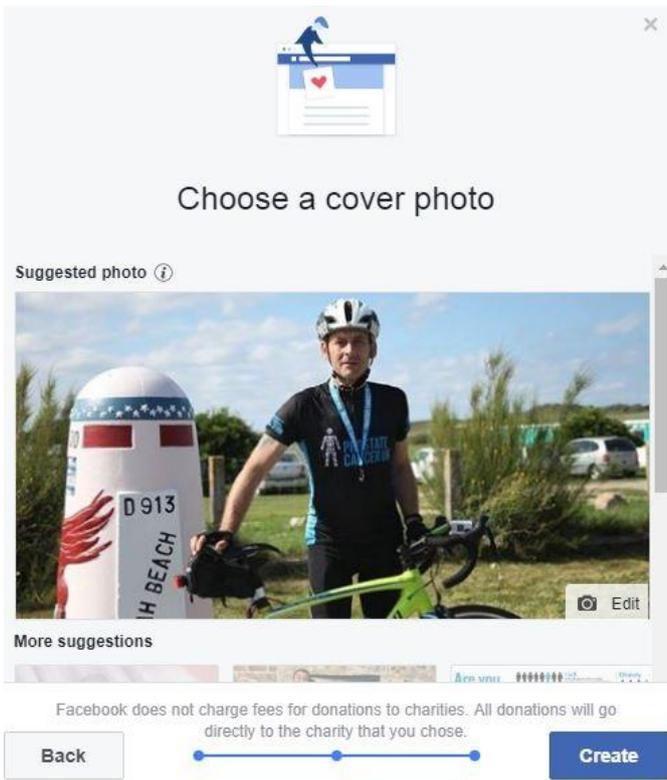
At the bottom of the form, there is a "Back" button on the left, a progress indicator in the center (a blue line with a dot), and a "Next" button on the right.

Next, it's time to make your fundraiser look great!

You'll be asked to choose a cover photo, which will appear at the top of your fundraiser page and will be seen any time someone visits your fundraiser.

Make sure to choose a photo that grabs people's attention and shows what your fundraising will be about (if it's for a run, a cycling event or your birthday for instance), as this will attract more interest and encourage more donations!

You can either select a photo from our page or upload your own.



Try using a personal photo. For example, if you're raising funds by doing a cycling challenge, choose a photo of you in your cycling gear or on your bike. A lot of people will donate because they're supporting *you*, so show *you*!

Now your fundraiser's ready to get out there – click create and say hello to your new fundraiser on Facebook!

But wait... nobody knows about it yet! So next up, you'll want to let people know about your fundraiser so they can start supporting you.

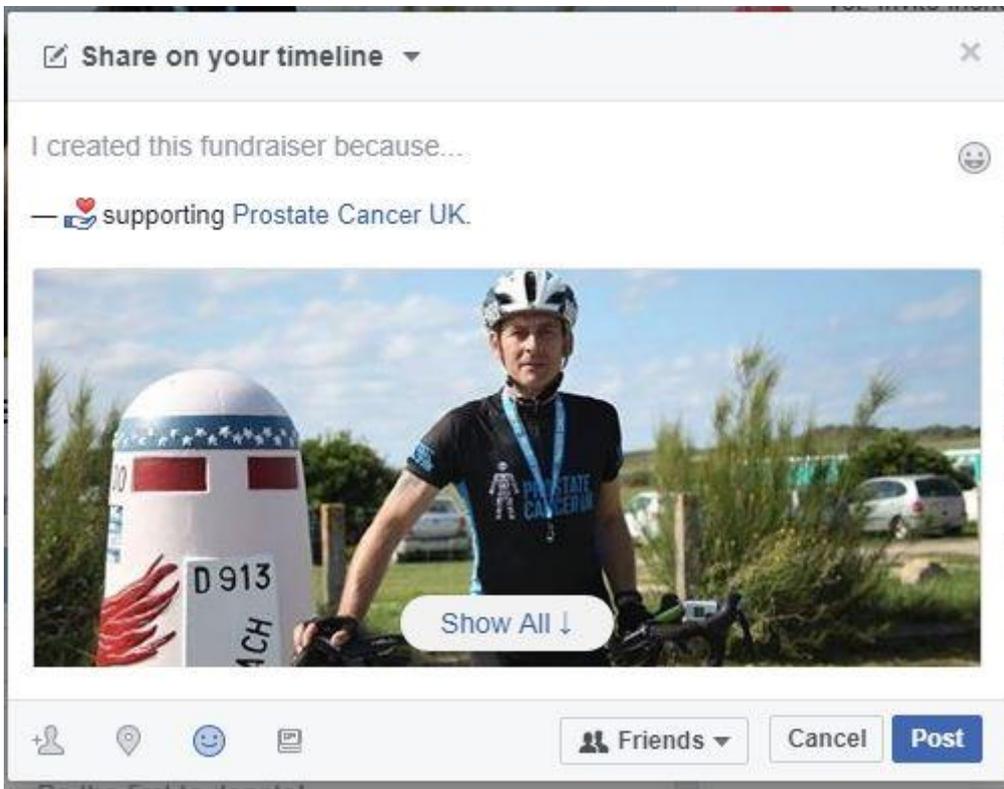
You'll now be asked to invite people to your fundraising page. Just type in the names of your friends you want to invite, and Facebook will send them a message to invite them.



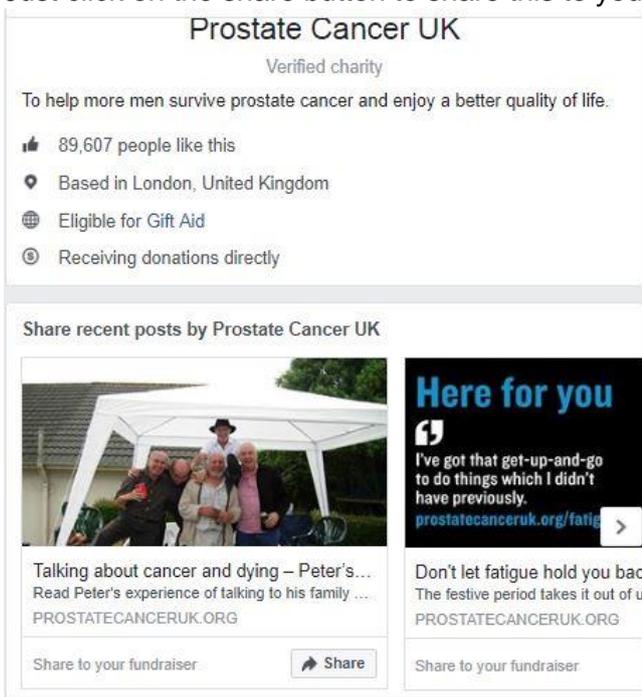
No results found

Done

You will then be asked to share your fundraiser on your own page (or timeline as they call it). This will help even more people see your fundraiser and encourage even more donations. You should continue to share your fundraiser and update people on how it's going. You can do this by clicking 'Share' and choosing to do this on your timeline, in Messenger or you can copy the link to then share it via email, text message or Whatsapp.



You'll see on your fundraiser there's a section that has recent posts from our Facebook page. You can easily share these posts on your fundraiser to let people know where their donations are going and help spread awareness of prostate cancer, and the people affected by prostate cancer. Just click on the share button to share this to your fundraiser page!



We'd always encourage you to donate to your own fundraiser first to get the ball rolling! To do that, just click on 'Donate' and you'll be asked to enter the amount you wish to donate and your payment details. Don't worry, it's completely secure to pay through Facebook and we will receive 100% of any donations.

Donate ✕

 Jimmy's fundraiser for Prostate Cancer UK
Fundraiser for Prostate Cancer UK by Jimmy Heart

Amount (British Pound Sterling)

Post in fundraiser (optional)

Who can see that you donated?

Only Jimmy Heart and Prostate Cancer UK can see your amount. Anyone can see the total amount raised by a fundraiser.

Add Credit or Debit Card

Card number

Expiry date Security code

Country

Your payment information is encrypted and stored with bank-level security. [Learn more](#)

Facebook does not charge fees for donations to charities. Your donation will be received by Prostate Cancer UK, to be used at their discretion. By clicking Donate, you agree to our [Payment Terms](#) and to the [Privacy Policy](#) of Facebook Payments International Ltd.

If you have any questions or have trouble setting up your page [email](#) us, or call 020 3310 7000